



Fiona S. Crofton, Phd, LEED® AP
Working for a peaceful, just & sustainable world

Fiona Crofton's background is built upon a systems and design foundation. She has been working explicitly as a change and development consultant for more than 25 years and brings to this role her earlier, overlapping experiences of 7 years as a systems analyst/designer; 10 years in private practice as a personal and professional development specialist; and ongoing work as a researcher, educator, and practitioner. She believes education is a key factor in change; as a result, she seeks to ensure that all her work facilitates learning.

Fiona offers an innovative, integrated approach to contemporary challenges of needs assessment, multi-stakeholder involvement, planning, policy-making, design, and action implementation. Her particular emphasis is on increasing exploration and communication across different function, discipline and values areas in order to facilitate understanding, and to more adequately define and meet the needs and expectations of diverse interest groups.

For the past >20 years, Fiona has devoted her attention exclusively to issues related to sustainable development. Issues include, for example, participatory decision-making; community and site planning and development; ecological design; assessment; and related cultural, economic, and political issues. Building on her work in social and organizational change, her aim is to increase understanding of sustainable development and the means through which the goals of sustainability may be furthered.

Her extensive experience as a leader and facilitator includes work with such diverse groups as planners, architects, engineers, developers, administrators, scientists, teachers, First Nations, and the general public. She combines technical and social science knowledge with skills in analysis, synthesis, strategic planning, process-design and team-building. This combination of knowledge and skills enables her to facilitate communication, collaboration and collective action among individuals of diverse backgrounds and varying levels of expertise to the mutual benefit of all concerned. As a result of her work, Fiona has received recognition and awards as a sustainability lead, educator, and catalyst for change.

Organizations who have utilized her services include government agencies (e.g., Government of Canada, several Provincial Government Ministries, Municipal Governments), Crown Corporations, universities, private sector clients, NGOs, and various professional associations. Currently, 'Dr. F' (as her students call her) is also an Adjunct Professor in the UBC School of Engineering, President of the new Society Serving Ourselves Sustainably (SSOS); member of the BCWWA Water Sustainability Committee; and active on a various advisory committees She holds a B.G.S.(mathematics specialty), a cross-disciplinary Masters in education and psychology (focus: attitudes and behavior), and a Ph.D. (focus: sustainable development and engineering).

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References available upon request.

